

**Press Release
For Immediate Release**

LAUNCHING THE "ARTS AND CULTURE DES COLLINES-DE-L'OUTAOUAIS" MAP

Chelsea – June 22, 2017. The *Centre local de développement (CLD) des Collines-de-l'Outaouais* and the *Municipalité régionale de comté (MRC) des Collines-de-l'Outaouais* are proud to announce the launching of the *MRC des Collines-de-l'Outaouais'* cultural sites map, the main goal of which is the promotion of artists, organizations and cultural and heritage sites throughout the territory.

The "Arts and Culture des Collines-de-l'Outaouais " map arose from the cultural consultations that took place throughout the region in 2014. A working group made up of members of the *Commission culturelle des Collines*, as well as representatives of cultural organizations in the region, developed the concept of a map to highlight the cultural life of our region. The *MRC Collines-de-l'Outaouais* is renowned for its dynamic and cultural effervescence, and this tool makes it possible to regroup different sites of interest in one place, facilitating the visitor experience. More than 35 attractions can be found on the map. It covers different themes, such as artist studios, museums and heritage sites, boutiques and galleries, and performing and cultural presentation spaces. The map also includes the various cultural events that will take place throughout the year as well as the public art route "Of Hills and Water", which will be inaugurated later this fall.

The President of the *Commission culturelle de la MRC des Collines-de-l'Outaouais* and Mayor of Cantley, Madeleine Brunette, invites visitors to explore the various attractions identified on the map. "We are proud of our cultural richness and want our visitors to experience and discover our cultural identity and to meet our home-grown creators, each as inspiring as the next". Mrs. Brunette hopes that tourists and citizens alike will benefit from the paper-format of the cultural sites map, offered free of charge in the various businesses and tourist offices within the MRC. The map will also be available in PDF form on the culture.mrcdescollinesdeloutaouais.qc.ca website, whereas an interactive digital version is planned for future editions.

The first edition of the cultural sites map was completed thanks to the Cultural Development Agreement (CDA) signed between the *MRC des Collines-de-l'Outaouais* and the *ministère de la Culture et des Communications du Québec*. The CDA is managed by the *CLD des Collines-de-l'Outaouais* and its objective is to implement the Cultural Policy throughout the territory of the *MRC des Collines-de-l'Outaouais*. More specifically, it aims to encourage the development of the MRC's cultural offerings, contribute to its dynamism and vitality, and implement the principles of the Cultural Policy in the seven municipalities of the MRC, which include Cantley, Chelsea, La Pêche, L'Ange-Gardien, Notre-Dame-de-la-Salette, Pontiac and Val-des-Monts.

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Source:

Claudine Chauret, Cultural Development Officer
Tél.: 819-457-2121 extension 225
cchauret@cldcollines.org